



Southern Nevada  
CCIM Chapter



# 2023 Sponsorship Packet

# What is CCIM?

The Southern Nevada CCIM Chapter invites you to be a part of this nationally recognized networking and education organization. If you practice commercial real estate in the Southern Nevada area (broker, managing broker, lender/financier, consultant, appraiser, developer, investor/owner, asset/portfolio manager, corporate real estate executive, or commercial property tax consultant), consider the benefits of aligning yourself with this premier organization.

A CCIM (Certified Commercial Investment Member) is a recognized expert in the commercial and investment real estate industry. The CCIM lapel pin is earned after successfully completing a designation process that ensures CCIMs are proficient not only in theory, but also in practice. This elite corps of CCIMs includes brokers, leasing professionals, investment counselors, asset managers, appraisers, corporate real estate executives, property managers, developers, institutional investors, commercial lenders, attorneys, bankers, and other allied professionals.

A CCIM is part of a global commercial real estate network with members across North America and more than 30 countries. This professional network has enabled CCIM members to close thousands of transactions annually, representing more than \$200 billion in value. As a result, the experts who possess the CCIM designation are an invaluable resource for commercial real estate owners, investors and users.



**270** / Members

**20+** / Events

**2018** / CCIM Chapter of Excellence

**8%** / Member Growth Rate

## CCIMs are

- brokers
- property managers
- leasing professionals
- developers
- investment counselors
- institutional investors
- asset managers
- commercial lenders
- CRE executives
- appraisers
- attorneys
- bankers
- other allied professionals



# The Power of the Pin

For more than 50 years, CCIM Institute has been the leader in commercial real estate professional development and the premier networking organization for the industry.

More than 20,000 professionals have completed the core designation program to earn the CCIM pin, commercial real estate's most coveted credential. Today, fewer than 10 percent of commercial real estate investors and advisers currently wear the CCIM pin, making them the go-to experts in their respective markets. Industry research has shown that CCIM designees significantly outperform non-designated professionals across key metrics, including compensation.

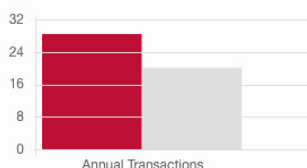
## 10%

Less than 10% of commercial real estate professionals are CCIMs.



## 42%

CCIMs average 42% more transactions annually than a typical brokerage specialist.



## 67%

of CCIM designees hold the title of owner, partner, principal, president, vice president, or broker.



# Sponsorship Opportunities

## Designees and Sponsor Appreciation

We make it a point to show our appreciation to sponsors through access to exclusive events around Las Vegas. We have flown high over the Strip in private helicopter tours and attended the opening game of the very first season of the Golden Knights. Join us this year to see what new experiences we have in store.

## Wine Soiree and Silent Auction

The annual wine soiree and silent auction is our annual opportunity to dress to the nines, mingle and catch up on new projects as we celebrate another year of hard work. This is a chance to enjoy a night filled with food, drinks and prizes. Previous events attendees have included professionals from all sectors of the CRE community.

## Monthly Luncheon

Make new connections with leading deal-makers and executives during our monthly luncheon series that tackle trending topics and impactful business developments such as "A Complete Update on the Marijuana Industry" and "The Development of the Raiders Stadium".



## MARQUEE EVENTS

Monthly Luncheons

Community Service

Wine Soiree and  
Silent Auction

Poker Tournament

Designee and Sponsor  
Appreciation

Putt Putt Tournament

Holiday Luncheon

# Sponsorship Opportunities

## First American

First American Title NCS (First American) has been a proud sponsor of the Southern Nevada CCIM Chapter for over 20 years. First American is committed to the excellence that CCIM Institute and its designees strive for on a daily basis. Through this partnership, First American and Southern Nevada's chapter of the CCIM Institute provide value to all parties of every transaction, both locally and nationwide. First American's customer service standards, institutional knowledge, and a history of handling the most complex, high liability transaction have been instrumental in the continued success of both First American and CCIM Institute.



*First American  
Title Company*

## Gregg Corlyn

Gregg Corlyn has worked within the title industry for the past 41 years. He joined First American Title in 1995, where he helped to create their first dedicated commercial title and escrow unit in Nevada. Gregg is the Commercial Sales Manager and Vice President for First American's National Commercial Division in Nevada. Gregg has been a member of CCIM for 25 years and has the honor of having an annual award named after him that is given to outstanding members of CCIM.



# CCIM Southern Nevada Sponsorship Packages

## Platinum \$7,000

### Includes:

- Eight chapter memberships
- Newsletter advertisement (Full page Inside: 6 issues)
- Premium exposure on our chapter website (logo and link on home page and sponsor page)
- Sponsorship video or equivalent marketing opportunity
- Honorary Wine Tasting and Silent Auction sponsor
- Eight tickets to Wine Soiree
- Eight tickets to the Annual Sponsor/Designee event
- Eight guest tickets to the annual holiday appreciation luncheon
- Eight guest to the fall Networking Membership Event
- Prepaid luncheon entry for eight attendees
- Luncheon sponsor; includes table handouts and the opportunity to promote your company at a luncheon
- Company recognition at all events
- Member mailing labels quarterly (on request)
- Exclusive to one Platinum Sponsor per company type

**Total Value: \$23,500**

## Gold \$5,000

### Includes:

- Five chapter memberships
- Newsletter advertisement (1/3 page back pg. or 1/2 page inside: 6 issues)
- Premium exposure on our chapter website (logo and link on home page and sponsor page)
- Sponsorship video or equivalent marketing opportunity
- Honorary Wine Tasting and Silent Auction sponsor
- Five tickets to Wine Soiree
- Five tickets to the Annual Sponsor/Designee event
- Five guests to the annual holiday appreciation luncheon
- Five guests to the fall Networking Membership Event
- Prepaid luncheon entry for five attendees
- Luncheon sponsor; includes table handouts and the opportunity to promote your company at a luncheon
- Company recognition at all events
- Member mailing labels quarterly (on request)

**Total Value: \$18,625**

# CCIM Southern Nevada Sponsorship Packages

## Silver \$3,000

### Includes:

- Three chapter memberships
- Newsletter advertisement (1/4 page Inside: 6 issues)
- Premium exposure on our chapter website (logo and link on home page and sponsor page)
- Three tickets to Wine Event
- Three tickets to the Annual Sponsor/Designee event
- Three guest tickets to the annual holiday appreciation luncheon
- Three guests to the fall Networking Membership Event
- Prepaid luncheon entry for three attendees

**Total Value: \$8,425**

## Bronze \$2,000

### Includes:

- Two chapter memberships
- Newsletter advertisement (business card size inside: 6 issues)
- Exposure on our chapter website (name on sponsor page)
- Two tickets to Wine Event
- Two tickets to the Annual Sponsor/Designee event
- Two guest tickets to the annual holiday appreciation luncheon
- Two guests to the fall Networking Membership Event
- Prepaid luncheon entry for two attendees
- Company recognition at all functions

**Total Value: \$4,700**

## Copper \$1,000

### Includes:

- One chapter membership
- Newsletter recognition (6 issues)
- Exposure on our chapter website (name on sponsor page)
- One ticket to Wine Event
- One tickets to the Annual Sponsor/Designee event
- One guest ticket to the annual holiday appreciation luncheon
- One guest to the fall Networking Membership Event
- Prepaid luncheon entry for one attendee
- Company recognition at all functions

**Total Value: \$2,975**

# Sponsor Us

## Yes, I want to sponsor the CCIM Southern Nevada Chapter

Company Name \_\_\_\_\_

Main Contact \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email invoice to \_\_\_\_\_

### Sponsor Level

☐

**\$7,000**  
Platinum  
8 Members

☐

**\$5,000**  
Gold  
5 Members

☐

**\$3,000**  
Silver  
3 Members

☐

**\$2,000**  
Bronze  
2 Members

☐

**\$1,000**  
Copper  
1 Member

Please provide members names below based on Sponsor Level.

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Indicate payment method below:

☐

Bill Me

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Check for \$ \_\_\_\_\_ enclosed.

Payable to: Southern Nevada CCIM

For more information, contact:

Ryan Martin, CCIM, SIOR  
702-941-7382  
[rmartin@mdlgroup.com](mailto:rmartin@mdlgroup.com)

Southern Nevada CCIM  
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Southern Nevada  
CCIM Chapter

# Contact Us

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